



2023 MEDIA KIT

WHY YOU SHOULD EXHIBIT



LAS VEGAS, NV
AUGUST 7TH – 9TH

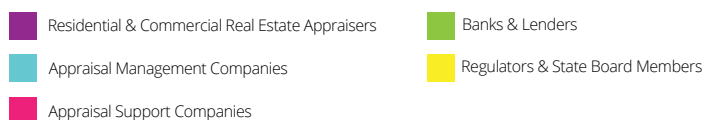
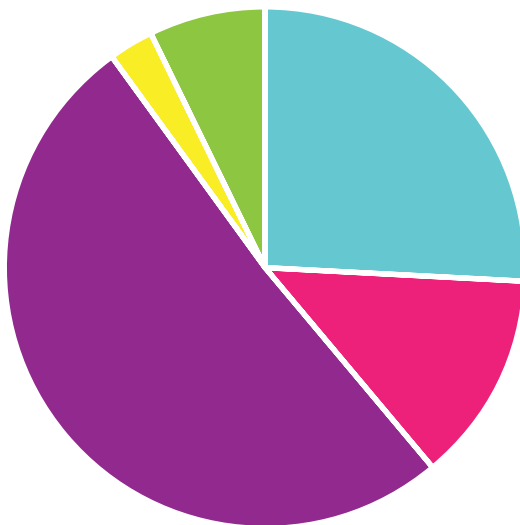
WHY SHOULD YOU ATTEND?

Valuation Expo is the place to network with the best and brightest of the appraisal industry. Valuation Expo is a MUST for companies looking to promote their brand. Our tradeshow floor features the companies that matter in valuation. Visit with decision makers from lenders, appraisal management companies, appraisal software companies, and more!

HOW CAN YOU PROMOTE YOUR COMPANY?

We have provided a ton of ways to increase your brand recognition at the conference. You can reserve an exhibitor booth, sponsor the conference, reserve a private meeting room, or purchase a stand-alone sponsorship. You can also advertise in any of our Valuation Expo publications, promotions, or the Appraisal Buzz newsletter. We also have a popular program called vendors live that allows you to get in front of our audience and quickly pitch or demo your product. Obviously, the best way is to attend the conference and meet your potential clients, customers, and vendors face to face.

ATTENDEE BREAK DOWN



WHO ELSE WILL BE THERE?

Valuation Expo attracts stakeholders from all segments of the appraisal arena. While our attendees are primarily residential appraisers, we do draw commercial real estate appraisers, appraisal management companies, banks & lenders, insurance companies, software companies, education providers, regulators, appraisal coalition members, state board members, and other companies that provide services for the appraisal industry.





CHOOSE YOUR LEVEL OF SPONSORSHIP

SPONSORSHIP LEVEL	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
# Booths	3	2	2	1	1
# Passes	6 Full CONF	5 Full CONF	4 Full CONF	3 Trade Show	2 Trade Show
Vendors Live	Yes	Yes	Yes	No	No
Private Meeting Room	Yes	Yes	No	No	No
Logo On All Marketing Materials	Yes	Yes	Yes	Yes	No
Attendee Contact Information	Yes	Yes	Yes	Yes	Yes
Cost	\$20,000	\$12,500	\$8,500	\$6000	\$4,000

OTHER SPONSORSHIPS

- Coffee Sponsor
- Breakfast Sponsor
- Lunch Sponsor
- Reception Sponsor
- Branded Charging Station
- Cornhole Sponsor
- Branded CE Table Stationary
- Branded Room Keys
- Photobooth Sponsor
- Bag Sponsor
- Snack Break Sponsor
- Lanyard Sponsor
- Room Drop Sponsor
- WiFi Sponsor

Cancellation Policy: If Appraiser eLearning has to cancel the event for any reason, we will move Exhibitors and Sponsorships to the next in-person event.

Jim Morrison

(513) 919 4700

THE MIRAGE

August 7th - 9th

Discover The Mirage Hotel & Casino, a AAA Four Diamond award-winner located center-Strip with its iconic volcano welcoming you to a paradise of 24-hour action.

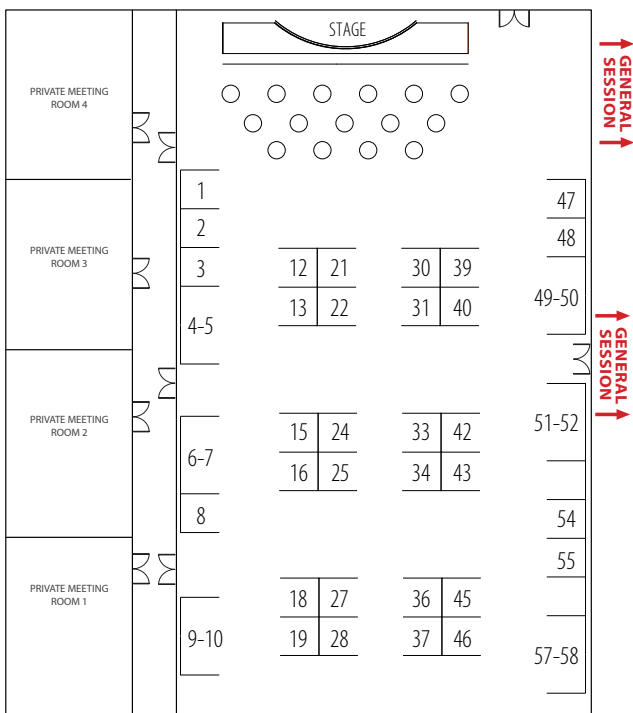


Sunday – Wednesday at \$82/night ++

We do not have Saturday night rooms in our block, but they are available at the standard market rate.

3400 S Las Vegas Blvd,
Las Vegas, NV 89109

TRADE SHOW FLOOR



BOOTH DESIGN

Your booth space is 10' x 10'. This includes a back draped wall and two draped sidewalls, which are 3' high. Exhibitor is not to install sidewalls or any interior booth décor which would block neighboring booths visual appearance from any viewable angle.

INTERNET

The resort fee each attendee pays with their hotel room covers internet throughout the property. Exhibitors will need to purchase internet for their booth.

INSTALLATION AND DISMANTLING

Installation of exhibits will be done only during those hours as designated by the Appraisal eLearning. Installation of exhibits and removal of exhibit crates, boxes, etc., must be completed by the designated time prior to the start of the Expo each day.

Exhibitor Move-In:

8:00 AM to 3:30 PM, Monday, August 7th

Exhibitor Move-Out:

1:30 PM to 8:00 PM, Wednesday, August 9th

